

1 TRIM

Make your document size be the final **TRIM** size of 3.5x2

2 SAFE

All important text/information needs to be within this area.

3 BLEED

If you have elements that go all the way up to the edge of the TRIM size (such as a block of color, or a photo), you will need to provide **BLEED**. Set document margins (or draw guides) for the **BLEED** area to be .125in **BEYOND** the **TRIM**.

TOP: -0.125in

LEFT: -0.125in

BOTTOM: 2.125in

RIGHT: 3.625in