## Postcard Back 8.5 x 5.5

Indicia: 1.875" x 1.375"

This area must remain white. Keep completely clear of all text, graphics or color.

## - SAFE

DO NOT place important text or images beyond the blue border area to prevent trimming.

Anything left outside the blue box may be cut off during trimming.

## \_\_\_ TRIM

This is the actual cut of the final design.

BLEED ZONE 0.25 inch from left, right, top and bottom side:

Make sure to extend the background images or colors all the way to the edge of the black outline.

Please delete TEMPLATE layer before saving

Address and Bar Code Area: 4.125" x 3.125"

This area must remain white.

Keep completely clear

of all text,

graphics or color.